



## Seminar Planned for Livestock and Genetics Exporters

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MADISON – Wisconsin has a thriving livestock and genetics industry with many opportunities in the international marketplace. The Department of Agriculture, Trade and Consumer Protection (DATCP) is offering a seminar for Wisconsin companies looking to initiate or expand their export sales of livestock or genetics.

The seminar will be held April 3 at the Sheraton Hotel, 706 John Nolen Drive, Madison from 8:30 a.m. until 4:00 p.m. Lunch will be provided.

The registration deadline is March 15. There is no cost to attend this seminar. Seminar presentations will be made by leading practitioners from the industry and veterinarians from the U.S. Department of Agriculture Animal and Plant Health Inspection Service (APHIS).

Topics and speakers include:

- Opportunities and Obstacles in Livestock Exporting presented by Tony Clayton, President of Clayton Agri-Marketing Inc.
- Automated Export System: Export Compliance and Avoiding Penalties presented by Bengt Reed Anderson, President of BDG International, Inc.
- Insuring the Future Generations presented by John Stoesser, AFIS Program Director of IDEAL Marine.
- Protocol Requirements for Export Livestock and Genetics presented by Dr. Jane E Mussey, Export/Import Veterinarian for APHIS, and Dr. Sheryl Shaw, Area Veterinarian-In-Charge for APHIS.

Wisconsin is one of the leading exporters of bovine semen in the nation, exporting over \$50 million of bovine semen last year. In 2012, Wisconsin exported \$26 million of live animals, an almost 100% increase over the previous year.

This educational seminar is possible through support from the U.S. Small Business Administration and DATCP's Wisconsin International Trade Team. The Trade Team provides a broad array of services to help Wisconsin companies succeed in their exporting efforts through buyers and trade missions, one-on-one consultations and market overviews.

To register for the Livestock and Genetics Seminar or request more information, contact DATCP's Enrique Gandara at 608-224-5113 or [enrique.gandara@wi.gov](mailto:enrique.gandara@wi.gov).

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